HME Proclamation Guide

TX

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TexMEP
Texas Medical Equipment Providers Association

AAHOMECARE
American Association for Homecare

Celebrating Texas' "HME & Services Appreciation Week" - 2nd Week of November

STAFF COMMUNICATIONS - Template Letter

Share the news with your team, celebrating their contributions and encouraging their participation.

[COMPANY] Team,

This November, the State of Texas is formally recognizing the important work of the HME community in making home-based care possible for Texans! Governor Abbott issued a proclamation naming November 8-14, 2026 as "Home Medical Equipment & Services Appreciation Week".

At [COMPANY], we are proud to recognize the contributions of each of you making in carrying our out mission and serving our communities. On Monday, November 9th, we'll kick off the week by sharing a team photo on our social media channels. [Include instructions for taking the photo, ex how/where it will be taken, dress code, timing details.]

Every day, your work helps reduce hospitalizations, improve quality of life, maximize health outcomes, and support dignity for those managing their medical needs from the comfort of home. Because of your dedication, families can stay together, and individuals can remain active in their schools, workplaces, and neighborhoods.

Thank you for the passion and commitment you bring to this work – it truly makes a difference. Join us in celebrating HME & Services Appreciation Week by following along and sharing posts with #HMEWeek.

With Gratitude,

[NAME, ROLE]
[COMPANY]

SOCIAL MEDIA POSTS

Utilize turnkey social media posts across your social channels, and invite customers, referral sources, and Hill champions to join you.

HME Suppliers



Day 1 – Monday: Staff appreciation – post group photos
📸 We're kicking off HME & Services Appreciation week with a big THANK YOU to our incredible team! You fuel our mission in providing quality home-based care for our community. We are proud of our passionate professionals!
#HMEWeek #EmployeeAppreciation #BehindTheScenes #Teamwork #TexasForever



Day 2 – Tuesday: HME's role in home-based care
Home medical equipment & supplies empower Texans of all ages to live safely at home, where they want to be. As we celebrate HME & Services Appreciation Week, we recognize the important role of home-based care in improving lives, supporting families, and advancing care across our state.
#HMEWeek #Homecare #HomeMedicalEquipment #Proclamation #TexasForever



Day 3 – Wednesday: HME suppliers' contributions
We're honored to be recognized by Governor Abbott and the state of Texas as part of HME & Services Appreciation Week. As a company who provides home medical equipment, supplies, and services to our community since [YEAR], we love helping people manage their medical needs from the comfort of home and remain active in their schools, workplaces, and neighborhoods.
#HMEWeek #Homecare #Proclamation #HomeMedicalEquipment #TexasForever



Day 4 – Thursday: Manufacturers & distributors' contributions
As we celebrate HME & Services Appreciation Week, we want to highlight our manufacturer and vendor partners who are vital partners in care. Their innovation and support enable us to provide essential, quality products that our community needs.
#HMEWeek #HomeMedicalEquipment #MedicalSupplies #MedTech #HealthCareInnovation



Day 5 – Friday: Support Service Companies' contributions
Behind the scenes, our service partners help strengthen our ability to serve our community, from billing software & technology to accreditation and beyond. This HME & Services Appreciation Week, we' thank the companies who help us provide home medical equipment and care to Minnesota families!
#HMEWeek #HomeMedicalEquipment #Proclamation #B2B

SOCIAL MEDIA POSTS

Utilize turnkey social media posts across your social channels, and invite customers, referral sources, and Hill champions to join you.

HME Manufacturers & Distributors



Day 1 – Monday: Staff appreciation – post group photos
📸 Today we kick off HME & Services Appreciation week in Texas with a big THANK YOU to our incredible team! You fuel our mission in helping make quality home-based care possible. We are proud of our passionate professionals who fuel innovation and supports HME suppliers!
#HMEWeek #EmployeeAppreciation #BehindTheScenes #Teamwork #TexasForever



Day 2 – Tuesday: HME's role in home-based care
Home medical equipment & supplies empower Texans of all ages to live safely at home, where they want to be. As we celebrate HME & Services Appreciation Week, we recognize the important role of home-based care in improving lives, supporting families, and advancing care across our state.
#HMEWeek #Homecare #HomeMedicalEquipment #Proclamation #TexasForever



Day 3 – Wednesday: HME suppliers' contributions
As we celebrate HME & Services Appreciation Week, we want to highlight our HME supplier partners who care for their communities. They help people manage their medical needs from the comfort of home and remain active in their schools, workplaces, and neighborhoods.
#HMEWeek #Homecare #Proclamation #HomeMedicalEquipment #TexasForever



Day 4 – Thursday: Manufacturers & distributors' contributions
We're honored to be recognized by Governor Abbott and the state of Texas as part of HME & Services Appreciation Week. As a company who manufacturers [home medical equipment & supplies] since [YEAR], we are grateful for the opportunity to help people manage their medical needs from the comfort of home, enabling people remain active in their schools, workplaces, and neighborhoods.
#HMEWeek #Homecare #Proclamation #HomeMedicalEquipment #TexasForever



Day 5 – Friday: Support Service Companies' contributions
They say it takes a village, and it's true! As Texas celebrates HME & Services Appreciation Week, we recognize not only our valued supplier customers but also the service providers who support our supplier partners who help make home-based care possible. Together, we make a difference!
#HMEWeek #HomeMedicalEquipment #Homecare #Proclamation

SOCIAL MEDIA POSTS

Utilize turnkey social media posts across your social channels, and invite customers, referral sources, and elected officials to join you.

HME Support Service Companies



Day 1 – Monday: Staff appreciation – post group photos
📸 Today we kick off HME & Services Appreciation week in Texas with a big THANK YOU to our incredible team! You fuel our mission in helping make quality home-based care possible. We are proud of our passionate professionals who fuel innovation and supports HME suppliers!
#HMEWeek #EmployeeAppreciation #BehindTheScenes #Teamwork #TexasForever



Day 2 – Tuesday: HME's role in home-based care
Home medical equipment & supplies empower Texans of all ages to live safely at home, where they want to be. As we celebrate HME & Services Appreciation Week, we recognize the important role of home-based care in improving lives, supporting families, and advancing care across our state.
#HMEWeek #Homecare #HomeMedicalEquipment #Proclamation #TexasForever



Day 3 – Wednesday: HME suppliers' contributions
As we celebrate HME & Services Appreciation Week, we want to highlight our HME supplier partners who care for their communities. They help people manage their medical needs from the comfort of home and remain active in their schools, workplaces, and neighborhoods. *#HMEWeek #Homecare #Proclamation #HomeMedicalEquipment #TexasForever*



Day 4 – Thursday: Manufacturers & distributors' contributions
They say it takes a village, and it's true! As Texas celebrates HME & Services Appreciation Week, we recognize not only our valued supplier customers but also the manufacturers whose products help make home-based care possible. Together, we make a difference!
#HMEWeek #HomeMedicalEquipment #Homecare #Proclamation



Day 5 – Friday: Support Service Companies' contributions
We're honored to be recognized by Governor Abbott and the state of Texas as part of HME & Services Appreciation Week. As a company who supports the home medical equipment industry since [YEAR], we are grateful to support the HME suppliers with [SERVICE] so they can deliver the care people rely on at home. Together, we enable people to remain active in their schools, workplaces, and neighborhoods.
#HMEWeek #Homecare #Proclamation #HomeMedicalEquipment #TexasForever

MEDIA PRESS RELEASE

Alert your local media outlets about Texas issuing a proclamation celebrating the role of HME & services.

PRESS RELEASE

Contact: Ashley Plauché
American Association for Homecare
ashleyp@aahomecare.org

Governor Abbott Proclaims "Home Medical Equipment & Services Appreciation" in Texas

Celebrating the Professionals who Make Home-Based Care Possible

[Austin, TX] – When illness, injury, or a chronic condition strike, families often discover a lifeline: home medical equipment (HME). From wheelchairs, home oxygen therapy, and other medical supplies, HME allows people to manage their medical needs from the comfort of home.

Governor Abbott has officially proclaimed the second week of November as Home Medical Equipment & Services Appreciation Week in Texas, recognizing the essential role of professionals who make it possible for people of all ages and medical conditions to receive care safely at home. This proclamation also coincides with Homecare Month and National Family Caregivers Month, highlighting the critical role of HME in the care continuum.

"The true value of home medical equipment providers and their services is measured by the quality of life it makes possible," said Mark Gowen, Secretary/Treasurer of the Texas Medical Equipment Providers Association (TexMEP). "It is a child with complex medical needs growing up at home with family, a patient recovering at home in familiar surroundings, or an individual living with a disability maintaining their independence. Behind each of those stories are the dedicated professionals whose expertise and compassion make an extraordinary difference. We thank Governor Abbott for honoring those contributions to the people of our great state."

HME professionals do more than deliver products – they provide end users, families, and caregivers the tools, education, and support they need to thrive. The proclamation highlights the role of HME in:

- Reducing hospitalizations and health care costs
- Supporting families and caregivers
- Empowering individuals with complex medical needs to live at home
- Strengthening communities by keeping loved ones together

The proclamation honors the accredited suppliers, manufacturers, distributors, and service providers who work tirelessly to support those recovering from illness and injury as well as those living with disabilities and complex medical needs.

"By enabling care at home, HME benefits the entire state," explains Ashley Plauché of the American Association for Homecare. "Home-based care is cost-effective for payers, taxpayers, and end users; eases the burdens on hospitals and long-term care facilities; and allows individuals to remain active in schools, workplaces, and communities."

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About:
Texas Medical Providers Association – TexMEP is a nonprofit trade association representing home medical equipment (HME/DME) providers, manufacturers, and service partners across Texas. TexMEP

ADVOCACY RESOURCE

Reinforce the value of HME and home-based care for Texans when meeting with legislators, government agencies, and payers.

The Value of HME & Services TX

Home Medical Equipment (HME) & Services Appreciation Week honors the accredited companies & dedicated professionals across Texas who provide not just essential medical equipment, but also the services, education, & compassionate support that empower individuals to manage complex & chronic health conditions at home.



Enabling Medical Care at Home

Home Medical Equipment (HME) is essential to enabling residents of Texas to receive medical care and support in their homes, preserving dignity, independence, and a higher quality of life;.



Serves People of All Ages & Health Conditions

HME is a lifeline not only for those recovering from illness or injury, but also for individuals living with disabilities and children with complex medical needs who rely on medical technology and supplies to manage chronic conditions and fully participate in their families and communities.

Prevents Hospitalizations, Maximizes Outcomes

HME empowers people to safely remain in their homes and communities—where they want to be—by preventing avoidable hospitalizations, reducing complications, and maximizing health outcomes across all ages and abilities



Cost-Effective Care that Helps People Thrive

Home-based care, supported by HME, benefits our entire state: it is cost-effective for payers, taxpayers, and people who use HME; eases the burden on hospitals and long-term care facilities; strengthens families by keeping loved ones together; and helps individuals remain active in their schools, workplaces, and neighborhoods

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AAHOMECARE

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